**Press Release 25.11.2022**

**“Domestic Violence Awareness”**

**on Electricity Bills of Aydem Perakende and Gediz Perakende**

**As part of the worldwide United Nations (UN) 16 Days Activism - End Violence Against Women" campaign, Aydem Perakende and Gediz Perakende raised awareness by including the emergency hotline contact information of the Federation of Women's Associations of Turkey on their electricity bills.**

Aydem Perakende and Gediz Perakende are informing their customers about violence against women by participating in the *16 Days of Activism - End Violence against Women campaign,* an international campaign that begins on November 25, the International Day for the Elimination of Violence against Women, and continues through December 10, Human Rights Day. On the back side of the electricity bills distributed in the region in November, the message "We stand by Women, Against Violence. If you need support, call the Federation of Women's Associations of Turkey Domestic Violence Emergency Hotline (0212 / 0549 656 96 96) and ask for support!" wasfeatured to raise awareness among 5.5 million subscribers in Aydın, Denizli, Muğla, İzmir, Manisa.

In addition to social messages on electricity bills, Aydem Perakende and Gediz Perakende are continuing their efforts to promote gender equality in diversity and inclusion with the "Aydem Equal Life Initiative," which was launched by Aydem Energy in 2020. Companies with more than fifty percent female employees implement projects for a safer and more equitable future where women and girls enjoy all rights equally.

**About Aydem Perakende:**

Aydem Elektrik Perakende Satış A.Ş. was established in 2008 within Aydem Enerji, Turkey's first and leading integrated energy company with more than 40 years of experience and expertise in the energy sector, to continuously provide high quality electricity to more than 2 million customers as the incumbent electricity supplier of Aydın, Denizli and Muğla provinces. Aydem Perakende, consistent with its primary focus on customer satisfaction, provides electricity services to non-eligible consumers in the Aydın, Denizli, Muğla regions where it operates through retail sales contracts, and to all eligible consumers in the country, regardless of region, through bilateral agreements. Aydem Perakende has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its inclusion in the "List of the Best Employers in Turkey" published by the Great Place to Work® Institute.

**About Gediz Perakende:**

Gediz Elektrik Perakende Satış A.Ş. was established in 2013 within Aydem Enerji, Turkey's first and leading integrated energy company with more than 40 years of experience and expertise in the energy sector, to continuously provide high quality electricity to more than 3 million customers as the incumbent electricity supplier of İzmir and Manisa provinces. Gediz Perakende, consistent with its primary focus on customer satisfaction, provides electricity services to non-eligible consumers in the İzmir and Manisa provinces where it operates through retail sales contracts, and to all eligible consumers in the country, regardless of region, through bilateral agreements. With its customer-focused approach, Gediz Perakende continues its activities to create value for its customers, employees, suppliers and society. Gediz Perakende, adding value to Turkey's energy and business sectors, was certified as a Great Workplace by the Great Place to Work® Institute for its work policies, innovative practices and strong corporate culture.

**For Press Contact with Aydem Perakende and Gediz Perakende**

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