**Newsletter 3 September 2021**

**Aydem Perakende and Gediz Perakende
Serdar Marangoz Appointed to General Manager Position**

**General manager changed at Aydem Perakende and Gediz Perakende, companies of Aydem Enerji, which offers electricity retailing services in İzmir, Manisa, Aydın, Denizli and Muğla. With this internal appointment, Serdar Marangoz, Trade Group Head at Aydem Enerji, became General Manager at Aydem and Gediz Perakende, which offer services for over 20 million people at more than five million points in electricity retailing in İzmir, Manisa, Aydın, Denizli and Muğla provinces in the Aegean Region.**

**Serdar Marangoz, a graduate of the Department of Electrical and Electronics Engineering at the Middle East Technical University, has over 10 years of experience in the sector. Mr. Marangoz started his career at Siemens AG and since 2009, he has taken on senior management positions at different companies belonging to Aydem Enerji; he worked as the Electricity Market and Regulation Manager at Aydem, and then a Member of the Executive Board at ADM and GDZ Electricity Distribution Companies, respectively. In 2019, he was appointed to Aydem Enerji as the Trade Group Head (CCO) and a Member of the Board of Directors of Aydem Yenilenebilir Enerji. In addition to his duty as the general manager of the retail group companies, Marangoz will continue his duties as a Member of the Board of Directors at Aydem Yenilenebilir Enerji.**

**About Aydem Perakende**

Aydem Perakende, an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high-quality electricity services for over two million clients in Aydın, Denizli and Muğla.In line with its customer satisfaction approach, which is its priority at all times, Aydem Perakende offers electricity supply for non-eligible clients through retail sales contracts, and for all eligible clients in the country regardless of the region through bilateral agreements in the location it is authorized. Aydem Perakende has a strong corporate culture created through working policies and innovative practices and it attaches great value to its employees, which was proven when it ranked on the “Best Employees in Turkey List” by the “Great Place to Work®” Institute, which is a great accomplishment. Aydem Perakende also got the first prize in the category “Best Employees in the Aegean Region” for companies with 250+ employees at the Private, Sectoral and Regional Awards for Best Employees in Turkey held by Great Place to Work®.

**About Gediz Perakende**

Gediz Elektrik Perakende Satış A.Ş. was established in 2013 as the authorized supplier for İzmir and Manisa under Aydem Enerji, the first and leading integrated energy company in Turkey with 40 years of experience and expertise. In İzmir and Manisa, Gediz Perakende offers quick and permanent solutions for the needs of clients, providing more than 12 million people with the energy they need for life at over three million points. Adopting the strategy to offer energy solutions for a sustainable future as part of its corporate culture, Gediz Perakende carries out activities with the aim to create value for clients, employees, suppliers and the society through its customer-centric approach, its services arising from the innovations and needs of the modern world, and the customer relations centers that have the widest service network in Turkey. Gediz Perakende creates added value for Turkey’s energy and economy, and it proved this when it got certified as a “Great Place to Work” in February 2021” thanks to its strong corporate culture created through its working policies and innovative practices. Following this accomplishment, the company ranked among the “Best Employers in Turkey” in April 2021.

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